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FOR IMMEDIATE RELEASE

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BLACKHAWK! Hosts World Champion Shooters at 2017 NRA Show

Overland Park, KS – April 24, 2017 – BLACKHAWK!, a leading manufacturer of tactical and law enforcement gear, will host top competitive shooters in the Vista Outdoor booth (#2542) at the 2017 NRA Show in Atlanta, Georgia, April 27-30. Show attendees will have the opportunity to meet world-class shooters Todd Jarrett, Jessie Duff and John Scoutten.

Todd Jarrett has won four world titles, nine national titles and over 100 area and regional shooting championships. He is the only United States Practical Shooting Association (USPSA) Triple Crown winner in the world and holds USPSA national titles in four divisions. Jarrett will host product demonstrations from 11 a.m. to Noon on Friday through Sunday, April 28-30.

Recognized as one of the most accomplished competition shooters in the world, Jessie Duff has won both world and national championship titles, including the Bianchi Cup and the Steel Challenge World Speed Shooting Championships. Duff will host a concealed carry demonstration on Friday, April 28, from 4:30 p.m. to 5 p.m.

Scoutten is the producer and Emmy award nominee co-host of the Outdoor Channel's "Shooting USA." He also competes in multiple shooting events, including NRA Action Pistol, Steel Challenge and PRS, among others. On Saturday, April 29, Scoutten will host a product demonstration for BLACKHAWK! apparel at 1 p.m.

All attendees are encouraged to stop by booth #2542 to visit with their favorite shooting sports celebrities and learn more about the latest products offered by BLACKHAWK!.

BLACKHAWK!, a Vista Outdoor brand, is committed to providing the best class of tactical gear. For more information, visit www.blackhawk.com.

About Vista Outdoor

Vista Outdoor is a leading global designer, manufacturer and marketer of consumer products in the growing outdoor sports and recreation markets. The company operates in two segments, Shooting Sports and Outdoor Products, and has a portfolio of well-recognized brands that

provides consumers with a wide range of performance-driven, high-quality and innovative products for individual outdoor recreational pursuits. Vista Outdoor products are sold at leading retailers and distributors across North America and worldwide. Vista Outdoor is headquartered in Utah and has manufacturing operations and facilities in 13 U.S. States, Canada, Mexico and Puerto Rico along with international customer service, sales and sourcing operations in Asia, Australia, Canada, Europe and New Zealand. For news and information visit www.vistaoutdoor.com or follow us on Twitter @VistaOutdoorInc and Facebook at www.facebook.com/vistaoutdoor

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